

PRIMITIV

ELEVATED — WELLNESS

PRIMITIV CULTIVATION CONSULTATION SERVICES

“We didn’t invent cannabis - we just make it better.”

WATCH OUR BRAND VIDEO HERE



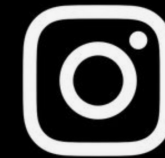
PRIMITIV

Elevated Wellness

Primitiv Elevated Wellness was co-founded by former professional football players, Rob Sims, and 2021 Pro Football Hall of Fame inductee, Calvin Johnson Jr., as a forward-thinking company dedicated to the advancement of cannabis as a form of elevated wellness, believing that the plant holds incredible potential as a healing agent. Primitiv's vision is to positively impact the global cannabis industry, changing negative stereotypes into curiosity through education and innovation.

Primitiv is a member of the Michigan Cannabis Industry Association which advocates for a favorable political policy environment for Cannabis to thrive by promoting sensible laws, regulations and setting industry best practices among members. They are also part of a consortium with the International Phytomedicines Institute at Harvard University, working to expand research and disseminate information on the Health benefits of cannabis on a wide range of medical conditions, including chronic pain. Primitiv's founders are also advisors for the Last Prisoner Project, a nonprofit organization dedicated to cannabis criminal justice reform.

Learn more by visiting PrimitivPerformance.com or PrimitivGroup.com. Join the conversation on Instagram, Facebook or Twitter @PrimitivPerformance or @Primitiv_Group.





EXECUTIVE SUMMARY

Primitiv Cultivation Consultation provides industrial-grade technical cannabis advice in tandem with a variety of virtual or in-person solution options.

Our mission is to provide safe, effective, and compliant cannabis cultivation solutions for cultivators of all sizes, understanding this industry is in a near constant state of evolution.

We offer a wide range of services, from specific issue consultation to full-service support, that delves into all facets of the plant-touching experience, systems evaluation, and administrative guidance.



SERVICES MENU

Cultivation Evaluation

- Plant health evaluation
- Integrated pest management evaluation
- Nutrient program and usage evaluation
 - Climate evaluation
- Post-harvest crop evaluation

Systems Evaluation

- Irrigation delivery systems evaluation
- Lighting delivery systems evaluation
 - Climate mechanicals evaluation
 - Systems maintenance schedules
 - Post-harvest systems evaluation

Administrative Evaluation

- Manual of operations creation and evaluation
- Standard operational procedure creation and review
 - Systems design and re-designs



SUBSCRIPTION-BASED CONSULTATION PACKAGES

Weekly Maintenance is a per month subscription that includes (4) one hour phone calls or zoom meetings per month to discuss progress and review solutions.

Monthly Maintenance is a per month subscription that includes (2) one hour phone calls or zoom meetings per month to discuss progress and review solutions.

Quarterly Maintenance is a check-in every (4) months that includes phone call or zoom session totaling 3 hours of technical assistance.

Semi-Annual Maintenance is a check-in every (6) months that includes phone calls or zoom session totaling 4 hours of technical assistance.

Annual Maintenance is a check-in once a year that includes a phone call or zoom session totaling 5 hours of technical assistance.

HOURLY CONSULTATION PACKAGES

Should your project require more in-depth onsite assistance, we also have dedicated onsite packages available at a variety of service levels.

HALL OF FAME SERVICE PACKAGE

Is your product in need of consistent and more hands-on intensive assistance by our team of specialists on a more regular frequency?

Look no further than our Hall of Fame level package. This tier offers a set number of monthly hours of support, plus 24/7 assistance for anything that keeps you awake at night.

TO LEARN MORE OR SCHEDULE A
CONVERSATION PLEASE CONTACT

MICHAEL SEXTON

Senior Technical Advisor

517.730.3177

PRIMITIV
